



## Certification as a Licenced cultureQs<sup>®</sup> Professional Facilitator

An Extremely Powerful Professional Tool  
to Create Impact and Add Value Fast

**13-14 June 2016,**  
**in either Toronto or Montreal, Canada**  
**Facilitator: Eric Lynn**

**cultureQs** is a unique high-impact Change and Integration Accelerator that uses powerful Questions to inspire participants to reflect on the foundations of their beliefs, attitudes and behaviours.

While engaging in deep meaningful conversations, people connect quickly, enabling invisible borders that hinder collaboration to fall away.

Wasteful conflict is reduced; people (re-)focus on the personal and professional questions that matter; innovative potential is released and performance is enhanced.

**Applications** include ...



This Programme is designed for internal and external Facilitators and Change Agents.

- It will enable you to consultant, prepare, facilitate and debrief workshops and interventions, using cultureQs to accelerate value creation for clients in any change and integration process.
- It gives you access to **cultureQs Professional** in multiple languages - available exclusively to **Licenced cultureQs Professional Facilitators**.
- You gain access to the exclusive **cultureQs Professional Network**

The **Programme** includes:

- The underlying foundations and framework that ensure the impact of cultureQs
- Embedding cultureQs into client interventions to create additional value
- Debriefing cultureQs experiences
- Understanding the WHY of cultureQs
- Understanding the HOW of cultureQs
- Working with cultureQs broad perspective of "culture"
- A comprehensive cultureQs Experience including intensive debriefing
- How to use (and not to use) the Questions
- Creating the space for the subconscious impact of cultureQs Questions to rise to the surface
- Gaining awareness of and avoiding the traps and pitfalls of cultureQs as an intervention tool
- Clarity on situations in which it is inappropriate to use cultureQs
- Alternative (non-standard ways) of using cultureQs
- cultureQs: a Personal and Professional Development Experience

### ***Client reflections on the impact of cultureQs ...***

- *A deceptively powerful organisation development intervention.*
- *I liked it very much because completely different levels and themes were addressed. It was a non-structured complexity of themes. This is precisely how I feel in work processes.*
- *We went very deep very quickly.*
- *It's amazing how quickly you get into topics we wouldn't normally talk about.*
- *It encourages a culture of listening.*
- *It generated a new energy in the group.*
- *It gives interesting mirroring back to me.*
- *It enabled us to let down our masks, show our real selves, and trust.*

### **Investment**

CAD\$ 3670.00. This fee covers:

- Participation in the Programme
- One set **cultureQs Professional** materials available exclusively to Licenced cultureQs Professional Facilitators. This set contains sufficient materials for groups of 18 people: 430 Question Cards plus relevant supplementary materials. Additional materials in any language may be purchased.
- Facilitator Handbook

### **cultureQs Professional in multiple Languages**

cultureQs is currently available in English, German, French and Dutch. Spanish will be available soon.

### **cultureQs Professional Network**

We provide this resource in the form of an online platform with exclusive access to Licenced cultureQs Professional Facilitators. As a learning forum, it enables colleagues to pose Questions, exchange experiences and search for partners to facilitate programmes. A nominal annual fee (currently CAD\$ 420) will be invoiced to cover the costs of this service and the cultureQs Licence.

## Facilitator

Eric Lynn, creator of cultureQs. Change and crossing cultures have been the defining aspects of my life since childhood, and I consider the question "Where are you from?" as a trap. I work worldwide as a facilitator, coach and provocateur for Cultural Integration, Change and Leadership. Working languages: English and German. Professional principle: Good Purposeful Work with Good People. Having lived and worked on 4 continents and, following 8 years in Asia, I returned to Europe in 2012 and currently live in Berlin. But this too can change ...

## Logistics

Dates: 13-14 June 2016

Day 1: 10.00 – 18.00. Meet at 09.30 for tea/coffee/informal connecting. We start at 10.00 sharp.

Day 2: 09.30 – 16.30 (Close)

Participation from start to finish is expected.

We encourage participants to go to lunch and dinner together to promote networking and exchange of experiences.

Warm regards

Eric ([eric@cultureQs.com](mailto:eric@cultureQs.com))